

SOUND ON SOUND

North America Ad Schedule 2020

	AD DUE DATE	ON SALE DATE (Digital Issue)	ON SALE DATE (Print Issue)	BONUS DISTRIBUTION AT SHOWS
January issue	Friday November 22 2019	Thursday December 19 2019	Friday December 27 2019	Winter NAMM
February issue	Friday January 3	Thursday January 23	Friday January 31	
March issue	Friday January 31	Thursday February 20	Friday February 28	Synthplex
April issue	Friday February 28	Thursday March 19	Friday March 27	ASCAP
May issue	Friday March 27	Thursday April 23	Friday May 1	
June issue	Friday May 1	Thursday May 21	Friday May 29	Sweetwater Gearfest
July issue	Friday May 29	Thursday June 18	Friday June 26	Summer NAMM
August issue	Friday June 26	Thursday July 23	Friday July 31	
September issue	Friday July 31	Thursday August 20	Friday August 28	Knobcon + Music Expo Nashville
October issue	Friday August 28	Thursday September 17	Friday September 25	AES show
November issue	Friday September 25	Thursday October 22	Friday October 30	Music Expo San Fran
December issue	Friday October 23	Thursday November 19	Friday November 27	

Plus all IMSTA
multi-city events.

Please send all advertising materials to:
usaprintads@soundonsound.com

Michael Groves, Production Department

Tel: (+44) 0 1223 851658

