

# SOUND ON SOUND

## North America Ad Schedule 2024

	AD DUE DATE	ON SALE DATE (Digital Issue)	ON SALE DATE (Print Issue)
January issue	Friday December 1 2023	Thursday December 21 2023	Friday December 29 2023
February issue	Tuesday January 2	Thursday January 18	Friday January 26
March issue	Friday February 2	Thursday February 22	Friday February 29
April issue	Friday March 1	Thursday March 21	Friday March 29
May issue	Friday March 29	Thursday April 18	Friday April 26
June issue	Friday April 26	Thursday May 23	Friday May 31
July issue	Friday May 31	Thursday June 20	Friday June 28
August issue	Friday June 28	Thursday July 18	Friday July 26
September issue	Friday August 2	Thursday August 22	Friday August 30
October issue	Friday August 30	Thursday September 19	Friday September 27
November issue	Friday September 27	Thursday October 24	Friday October 31
December issue	Friday October 25	Thursday November 21	Friday November 29

Please send all advertising materials to:  
**[usaprintads@soundonsound.com](mailto:usaprintads@soundonsound.com)**

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