

Ad Schedule 2018

	DISPLAY ADS Copy/Artwork Deadline	ON SALE DATE (DIGITAL)	ON SALE DATE (PRINT)	BONUS DISTRIBUTION AT SHOWS
January issue	Friday November 17 2017	Thursday December 21 2017	Friday December 29 2017	NAMM
February issue	Friday December 15 2017	Thursday January 18	Friday January 26	
March issue	Friday January 26	Thursday 15 February	Friday February 23	IMSTA Festa Miami
April issue	Friday February 23	Thursday March 22	Friday March 30	ASCAP
May issue	Friday March 30	Thursday April 19	Friday April 27	MOOGFEST IMSTA Festa LA
June issue	Friday May 4	Thursday May 24	Friday June 1	GEARFEST
July issue	Friday June 1	Thursday June 21	Friday June 29	SUMMER NAMM IMSTA Festa Chicago
August issue	Friday June 29	Thursday July 19	Friday July 27	
September issue	Friday July 27	Thursday August 23	Friday August 31	KNOBCON IMSTA Festa NY
October issue	Friday August 31	Thursday September 20	Friday September 28	AES NY IMSTA Festa Toronto
November issue	Friday September 28	Thursday October 18	Friday October 26	SF MUSIC EXPO
December issue	Friday October 26	Thursday November 22	Friday November 30	

Please send all advertising materials to:
usaprintads@soundonsound.com

Michael Groves, Production Department
 Tel: +44 (0)1954-789888 Email: michael.groves@soundonsound.com

